

# PCN FUTURE: UNDER 30s SCHEME

2018

Established in 2010, our ISO 9001 & 14001 certified organisation is now one of the world's leading networks for project cargo and heavy lift specialists.

Further to the interesting article in HLPFI last year which tackled the challenges faced when recruiting, retaining and training staff in project logistics ([read article](#)), it is important that we address this topic as I'm afraid none of us, no matter how hard we try, are getting any younger.

It is important to invest in the next generation as they will be the ones who will push our businesses through the next 50 years in a sector that is so important to economy and international trade.

We have already introduced our new **eLearning platform** and **Staff Exchange Program**, both of which are benefiting our Members.

We also acknowledge that our annual gatherings provide the perfect opportunity to integrate young people into our network and **secure future business** between PCN overseas offices.

Therefore, we are delighted to introduce our new **PCN Future: Under 30s Scheme**.

When you book onto our **2018 Annual Summit**, you can register a 2nd delegate who is under 30 for a hugely discounted fee of only £390.

It is important that our younger staff become more visible and develop stronger relations with other staff of similar age at their fellow PCN overseas offices.

Attending our event will be a great chance for Under 30s to gain professional growth, business development and will help secure the continued success of PCN.

If you take part in our **PCN Future: Under 30s Scheme** your staff will learn through experienced and knowledgeable CEO's and Senior Managers from 100+ countries.

To make their attendance even more valuable, they can then bring their experience back to the office and share it with other young staff. Having the responsibility of bringing their training back to share will encourage your Under 30s delegate to be present and engaged during the meeting.

"Making our network stronger"